

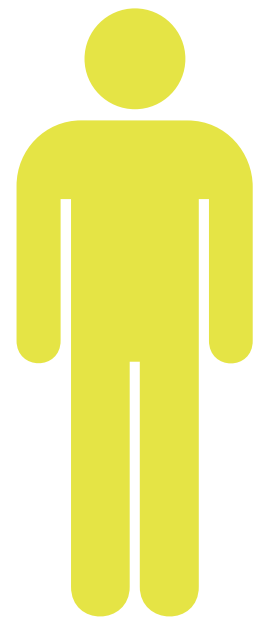


**CENTRAL  
LINKSGOLF™**

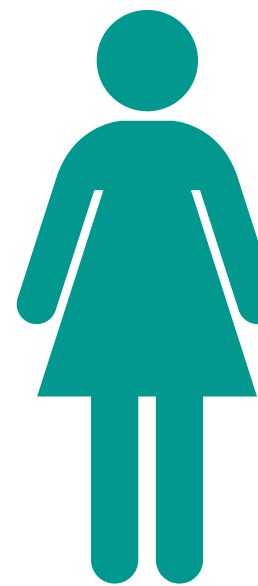
**2025 Media Kit**

# Our Membership

Located in Kansas & Kansas City Metro



**80%**  
**Male**



**20%**  
**Female**

## Education



80% have  
graduated  
from College

## Income



68% report  
annual household  
income above  
\$100,000

## Ownership




94% report  
owning their  
home

# Eblast

**\$3000**

- Custom HTML
- 39,000+ CLG Members in Kansas City & Kansas
- 32+% open rate

**Note: Eblasts segmented based on geographical regions throughout the state are available at a discounted rate for businesses local to Kansas/Kansas City. Contact [baile@clgolf.org](mailto:baile@clgolf.org) for more information**



**TRAVEL  
BETTER.  
PLAY  
BETTER.**

Ship Your Golf Clubs Ahead.

**SHIP STICKS™**

**Buy One,  
Get One Free!**

Enjoy a Complimentary  
Return Ground Shipment on  
Us!

\*Some Restrictions Apply

# GHIN Mobile App

- 35,000+ unique users
- 730,000+ scores posted via app per year

## April-September

Top Spot ~~\$1000/month~~

Bottom Spot \$500/month

## March, October-December

Top Spot \$800/month

Bottom Spot \$400/month

## January-February

Top Spot \$400/month

Bottom Spot \$200/month

Top Ad



The screenshot displays the GHIN Sentry app interface for a user at Sykes/Lady Overland Park Golf Club (GHIN Number: 6996122). The user's Handicap Index is 4.1, with a Low H.I. of 4.1 (10/06/2023). A prominent red button labeled 'POST SCORE' is visible. Below this, there are two main action buttons: 'Play with GPS/Games' and 'Handicap Calculator'. To the right, a bar chart shows recent scores: 74 (06/19/23), 74 (07/10/23), 83 (09/13/23), 76 (09/27/23), and 73 (10/05/23). A 'View All Stats' link is also present. The bottom navigation bar includes icons for Home, Profile, and a menu. A 'Bottom Ad' is shown at the bottom of the screen, featuring a Sentry USGA advertisement with the text 'Protecting your business is the goal. Listening to you is how we meet it.' and a 'Get Started' button. Other elements include a 'Member Benefit' section for 'CLG Online Golf Store is NOW OPEN!' and a 'CLG Social' button with the Twitter logo.

Bottom Ad





# CLG Newsletter

\$250/newsletter

- Sent 2X/month
- 39,000+ CLG Members  
Kansas City & Kansas
- Ad size: 1920 X 1080 px



Congratulations to our 2024 Players of the Year! Player of the Year awards are determined through a season-long points list. [Click here to view the points lists >>](#)





# Packages

## Eagle Package

- 1 Eblast to 34,000+ CLG members
- 2 months of ad in GHIN App
- 3 months of ad in CLG Newsletter

Pricing based on season (top/bottom app ad pricing displayed)

- Summer \$5000/\$4000
- Spring/Fall \$4600/\$3800

Discounted rates are available for multiple services.





**Additional Opportunities**

# Hole-in-One Sponsorship

**\$2000**

Advertiser logo included in 24  
CLG Newsletter  
announcements

Advertiser logo included on  
CLG printed congratulatory  
certificate available for an  
additional \$1000

## Newsletter Section



**Jeff Upton**

11/09/22

Lakewood Oaks CC

Hole 4, 100 yards, gap wedge

**Mike Ryan**

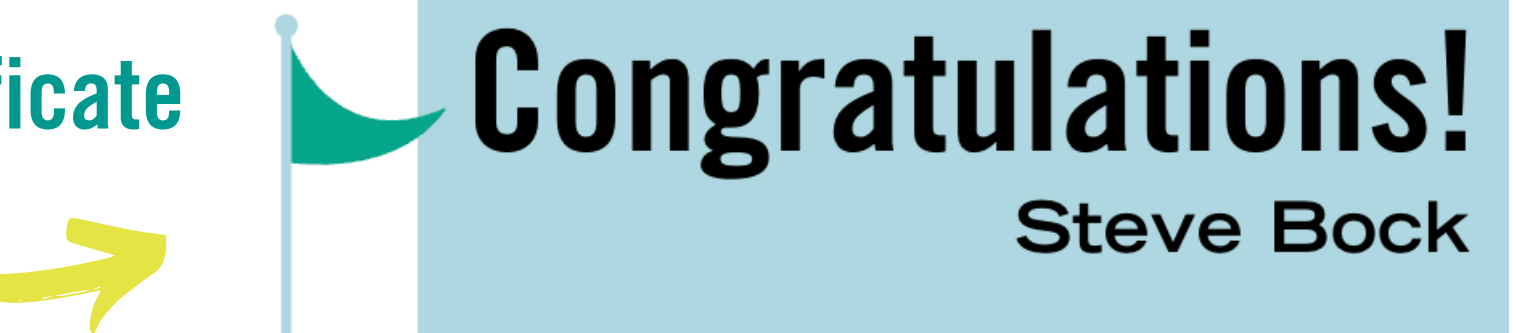
11/09/22

Lakewood Oaks CC

Hole 4, 117 yards, gap wedge

# Hole-in-One!

## Printed Certificate



**Steve Bock**

11/22/2022

Painted Hills Golf Club  
Hole #9, 233 yards, Driver

A handwritten signature in black ink.

CLG Executive Director



# Player of the Year Points List Sponsor

**\$1500**

Presenting Sponsor for one of the following lists for 12 months

- Men
- Women
- Juniors



ABOUT • MEMBERSHIP • COMPETITIONS • JUNIOR GOLF • RESULTS • RULES • CONNECT

**KANSAS CITY AMATEUR PLAYER OF THE YEAR**

Your logo here



The screenshot shows the Central Links Golf website interface. At the top, there is a navigation bar with the logo and menu items: ABOUT, MEMBERSHIP, COMPETITIONS, JUNIOR GOLF, RESULTS, RULES, and CONNECT. Below the navigation bar is a yellow banner with the text "KANSAS CITY AMATEUR PLAYER OF THE YEAR". The main content area features a "FILTERS" section with a "Category" dropdown set to "2023 KC Amateur of Golf" and an "Effective Date" field set to "2023-12-05" with an option for "Today". A search bar is also present. Below the filters is a table with the following columns: Current Rank, Previous Rank, Player, City, Number of Tournaments, Number of Wins, Total Points, and Points Behind Lead. The table lists 9 players, with Zach VanDolah at the top.

Current Rank	Previous Rank	Player	City	Number of Tournaments	Number of Wins	Total Points	Points Behind Lead
1	-	VanDolah, Zach	Kansas city	2	1	1589	0
2	-	Winslow, Michael	Overland Park	2	0	1410.25	178.75
3	-	Cooper, Davis	Overland Park	1	0	900	689
4	-	Rinkol, Chance	Leawood	3	0	761	828
5	-	Diederich, Gregory	Kansas City	11	1	745	844
6	▲ 8	Downing, Alex	Lee's Summit	11	2	732	857
7	▼ 6	Pearson, Ben	Overland Park	3	1	730	859
8	▲ 9	Carlson, Drew	Fairway	6	2	723.33	865.67
9	▼ 7	Ulrich, Park	Overland Park	1	1	710	879



# Tournament & Tour Sponsorships

**\$100+**

**We have multiple opportunities for tournament & tour sponsorships available. Whether you are looking to market to Men, Women, Seniors, or Juniors, contact Baile Stephenson ([baile@golf.org](mailto:baile@golf.org)) for more information.**





# Junior Golf Newsletter

**\$150/ Newsletter**

**1300+ recipients**

**Open Rate: 50-55%**

**Sent: 2X/Month during the active golf season and 1X/Month during the off-season.**

**Year-long sponsorships are available.**



## Junior Golf Newsletter: Off Season

### Winter College Golf Series

Welcome to our new winter advice series on college golf. We'll be interviewing former junior golfers and college coaches to provide insight to our juniors on how to handle the transition in to college golf. This month's feature:

**Calvin Dillon - UCM Redshirt Junior - Former CLG Junior Golfer**



**What is one thing you would want anyone interested in playing college golf to know?**  
Be proactive in the recruiting process. Reach out to coaches, do not wait for them to reach out to you.

# Women's Golf Newsletter

**\$150/ Newsletter**

4100+ recipients

Open Rate: 60%

Sent Monthly to CLG Female Members.

Year-long sponsorships are available.



## Women's Golf Newsletter

### Year in Review



Congratulations to our Fall Triple Threat Champions!

🏆 Overall Low Gross winners were Jettie Bezek & Denise Desilet

🏆 Overall Low Net winners were Karen Brown & Donna Nelson





**Custom Opportunities**



# We want to work with you!

We're always looking for new and innovative ways for our sponsors to connect with our membership. Have a crazy idea? Tell your story with us. Contact Baile Stephenson ([baile@clgolf.org](mailto:baile@clgolf.org)) to get the ball rolling!

