

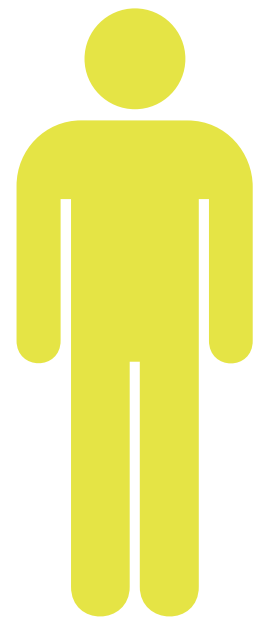


**CENTRAL
LINKSGOLF™**

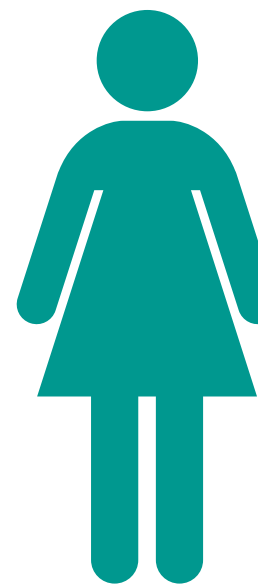
2024 Media Kit

Our Membership

Located in Kansas & Kansas City Metro

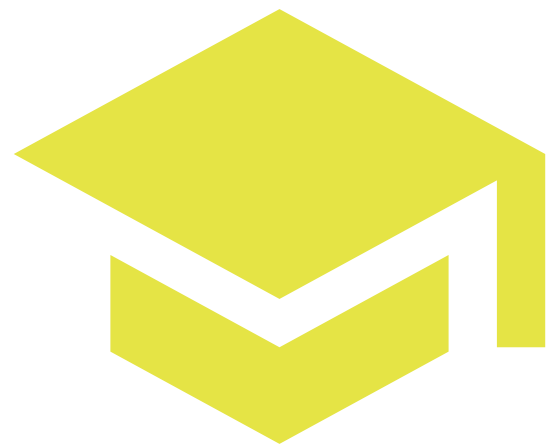


80%
Male



20%
Female

Education



80% have
graduated
from College

Income



68% report
annual household
income above
\$100,000

Ownership




94% report
owning their
home

Eblast

\$3000

- Custom HTML
- 39,000+ CLG Members in Kansas City & Kansas
- 50% open rate

Note: Eblasts segmented based on geographical regions throughout the state are available at a discounted rate for businesses local to Kansas/Kansas City. Contact baile@clgolf.org for more information



**TRAVEL
BETTER.
PLAY
BETTER.**

Ship Your Golf Clubs Ahead.

SHIP STICKS™

**Buy One,
Get One Free!**

Enjoy a Complimentary
Return Ground Shipment on
Us!

*Some Restrictions Apply

GHIN Mobile App

- 35,000+ unique users
- 730,000+ scores posted via app per year

April-September

Top Spot \$1000/month
Bottom Spot \$500/month

March, October-December

Top Spot \$800/month
Bottom Spot \$400/month

January-February

Top Spot \$400/month
Bottom Spot \$200/month

Top Ad



Sykes/Lady Overland Park Golf Club
GHIN Number: 6996122

4.1
HANDICAP INDEX®
LOW H.I.: 4.1 (10/06/2023)

POST SCORE

Scores View All Stats >

Date	Score
06/19/23	74
07/10/23	74
09/13/23	83
09/27/23	76
10/05/23	73

Play with GPS/Games

Handicap Calculator

EXPLORE MORE

Member Benefit

CLG Online Golf Store is NOW OPEN!
Members Receive 25% off the list price, which includes tax & shipping!

Click to Shop

Competitions

CLG Social

CLG News

Protecting your business is the goal. Listening to you is how we meet it.
Official Insurance Partner of the USGA.

Sentry USGA

Get Started

Bottom Ad



CLG Newsletter

\$250/newsletter

- Sent 2X/month
- 39,000+ CLG Members
Kansas City & Kansas
- Ad size: 1920 X 1080 px



Congratulations to our 2024 Players of the Year! Player of the Year awards are determined through a season-long points list. [Click here to view the points lists >>](#)



Packages

Eagle Package

- 1 Eblast to 34,000+ CLG members
- 2 months of ad in GHIN App
- 3 months of ad in CLG Newsletter

Pricing based on season (top/bottom app ad pricing displayed)

- Summer \$5000/\$4000
- Spring/Fall \$4600/\$3800

Discounted rates are available for multiple services.



Additional Opportunities

Hole-in-One Sponsorship

\$2000

Advertiser logo included in 24
CLG Newsletter
announcements

Advertiser logo included on
CLG printed congratulatory
certificate available for an
additional \$1000

Newsletter Section



Jeff Upton

11/09/22

Lakewood Oaks CC

Hole 4, 100 yards, gap wedge

Mike Ryan

11/09/22

Lakewood Oaks CC

Hole 4, 117 yards, gap wedge

Hole-in-One!

Printed Certificate



Steve Bock

11/22/2022

Painted Hills Golf Club

Hole #9, 233 yards, Driver

A handwritten signature in black ink.

CLG Executive Director



Player of the Year Points List Sponsor

\$1500

Presenting Sponsor for one of the following lists for 12 months

- Men
- Women
- Juniors



ABOUT • MEMBERSHIP • COMPETITIONS • JUNIOR GOLF • RESULTS • RULES • CONNECT

KANSAS CITY AMATEUR PLAYER OF THE YEAR

Your logo here



The screenshot shows the Central Links Golf website interface. At the top, there is a navigation bar with the logo and menu items: ABOUT, MEMBERSHIP, COMPETITIONS, JUNIOR GOLF, RESULTS, RULES, and CONNECT. Below the navigation bar is a yellow banner with the text "KANSAS CITY AMATEUR PLAYER OF THE YEAR". The main content area features a dark header with the Central Links Golf logo and a "Home" button. Below the header is a "FILTERS" section with a "SHOW LESS" link. The filters include a "Category" dropdown set to "2023 KC Amateur of", an "Effective Date" field set to "2023-12-05" with an "or Today" option, and a search bar. Below the filters is a table with the following columns: Current Rank, Previous Rank, Player, City, Number of Tournaments, Number of Wins, Total Points, and Points Behind Lead. The table contains 9 rows of data.

Current Rank	Previous Rank	Player	City	Number of Tournaments	Number of Wins	Total Points	Points Behind Lead
1	-	VanDolah, Zach	Kansas city	2	1	1589	0
2	-	Winslow, Michael	Overland Park	2	0	1410.25	178.75
3	-	Cooper, Davis	Overland Park	1	0	900	689
4	-	Rinkol, Chance	Leawood	3	0	761	828
5	-	Diederich, Gregory	Kansas City	11	1	745	844
6	▲	Downing, Alex	Lee's Summit	11	2	732	857
7	▼	Pearson, Ben	Overland Park	3	1	730	859
8	▲	Carlson, Drew	Fairway	6	2	723.33	865.67
9	▼	Ulrich, Park	Overland Park	1	1	710	879

Tournament & Tour Sponsorships

\$100+

We have multiple opportunities for tournament & tour sponsorships available. Whether you are looking to market to Men, Women, Seniors, or Juniors, contact Baile Stephenson (baile@golf.org) for more information.



Junior Golf Newsletter

\$150/ Newsletter

1300+ recipients

Open Rate: 50-55%

Sent: 2X/Month during the active golf season and 1X/Month during the off-season.

Year-long sponsorships are available.



Junior Golf Newsletter: Off Season

Winter College Golf Series

Welcome to our new winter advice series on college golf. We'll be interviewing former junior golfers and college coaches to provide insight to our juniors on how to handle the transition in to college golf. This month's feature:

Calvin Dillon - UCM Redshirt Junior - Former CLG Junior Golfer



What is one thing you would want anyone interested in playing college golf to know?
Be proactive in the recruiting process. Reach out to coaches, do not wait for them to reach out to you.

Women's Golf Newsletter

\$150/ Newsletter

4100+ recipients

Open Rate: 60%

Sent Monthly to CLG Female Members.

Year-long sponsorships are available.



Women's Golf Newsletter

Year in Review



Congratulations to our Fall Triple Threat Champions!

🏆 Overall Low Gross winners were Jettie Bezek & Denise Desilet

🏆 Overall Low Net winners were Karen Brown & Donna Nelson



Custom Opportunities

We want to work with you!

We're always looking for new and innovative ways for our sponsors to connect with our membership. Have a crazy idea? Tell your story with us. Contact Baile Stephenson (baile@clgolf.org) to get the ball rolling!

