



**CENTRAL  
LINKSGOLF™**

**2022 Media Kit**

# CLG Newsletter

\$250/newsletter

- Sent 2X/month
- 30,000+ CLG Members Kansas City & Kansas
- 400 px X 300 px



Continue posting your scores in KC/KS through December 31, 2020. [Read More >>](#)



## News Around Town

## Offseason Events

## New on the Blog

We've curated some of the most unique gifts for the golfer in your life (or for your holiday wish list)! Stay warm with a **golf** hoodie or DJ for your crew with Bushnell's latest speaker. [Continue Reading >>](#)

**HOLIDAY**  
golf gift guide

### 👤🏠 House Rules

Come join us once a month for a **virtual education series** about the Rules of **Golf** and World Handicap System. We will hold 15 minutes of open Q&A at the end of each session. [Register here >>](#)

### 👩🏻👧 Golf Gab is back!

Come chat with the ladies of **Central Links Golf** & area **golf** professionals about a variety of topics. We'll be online every **1st & 3rd Tuesday** during the offseason. Our next chat is **TODAY**. Grab a cup of coffee & join us! [Register here >>](#)



### Antiquated to Updated: The Evolution of Club Fitting

If you were to define a **golf** club fitting, your definition would likely vary from that of your playing partner, your father, or even the local pro you use for lessons. [Continued reading >>](#)

**SAVE 50% ON FITTINGS**  
WITH PURCHASE\*



**BOOK A FITTING**

# Eblast

**\$3000**

- **30,000+ CLG Members Kansas City & Kansas**
- **23.4% open rate on promotional emails**



# GHIN Mobile App

- 28,000 unique users
- 545,000+ scores posted via app per year

## May-September

Top Spot \$1000/month

Bottom Spot \$500/month

## October-December, March-April

Top Spot \$800/month

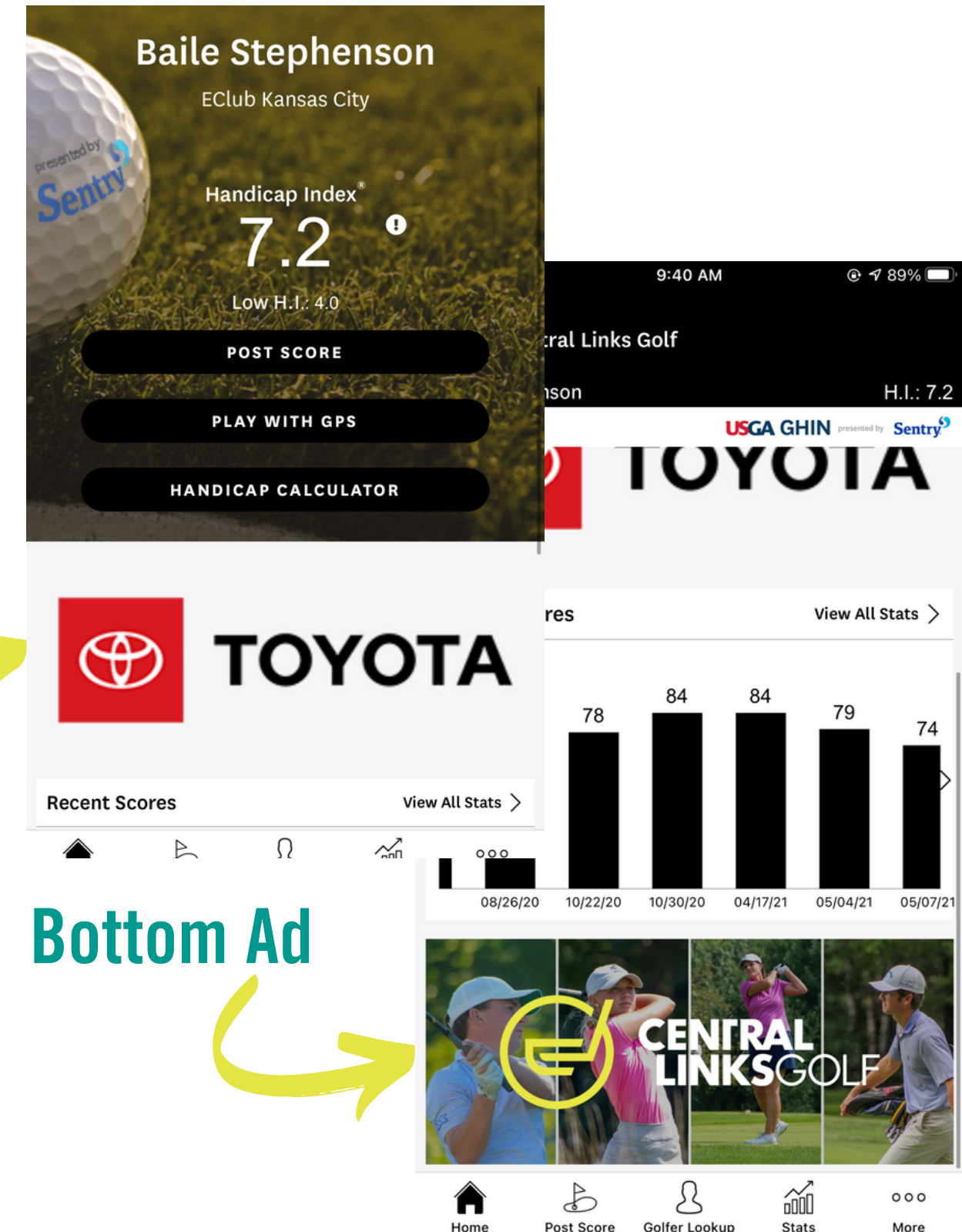
Bottom Spot \$400/month

## January-February

Top Spot \$400/month

Bottom Spot \$200/month

Top Ad



Bottom Ad





# Packages

**Packages include:**

- 1 Eblast to 30,000+ CLG members
- 2 months of ad in GHIN App
- 3 months of ad in CLG Newsletter

**Pricing based on season (top/bottom app ad pricing displayed)**

- Summer \$5000/\$4000
- Spring/Fall \$4600/\$3800

**Additional Opportunities**

# Player of the Year Points List Sponsor

**\$1500**

**Presenting Sponsor for one of the  
following lists for 12 months**

- **Men**
- **Women**
- **Juniors**



# Tournament Sponsorships

**\$100+**

**We have multiple opportunities for tournament sponsorship available. Whether you are looking to market to Men, Women, Seniors, or Juniors, contact Baile Stephenson ([baile@golf.org](mailto:baile@golf.org)) for more information.**



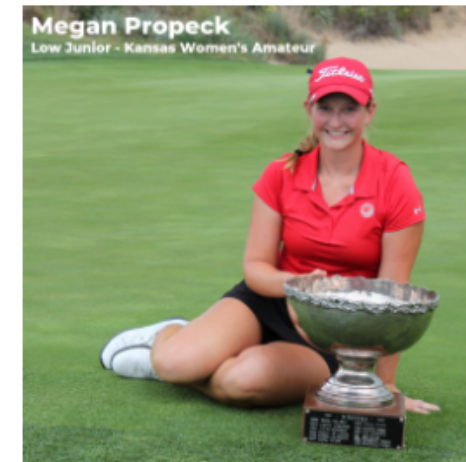


# Junior Golf Newsletter

**\$150/ Newsletter**

The Junior Golf Newsletter is release 2X/Month during the active golf season and 1X/Month during the off season. This Newsletter is sent to over 1,000 Junior Golfers & their parents. Sponsor an individual newsletter or the entire year.

**Open Rate: 38.7%**

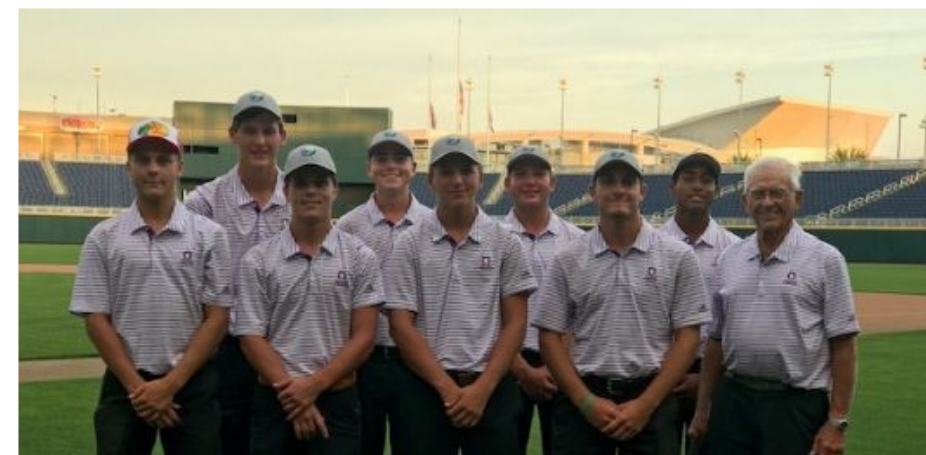


## Juniors in Kansas Women's Amateur

In the 100th Kansas Women's Amateur at Prairie Dunes, Megan Propeck finished in fifth place overall with a three-round total of 223 (74-72-77). Her fifth place finish also crowned her the Low Junior title in the championship.

## Hole-In-One

In the final round of the KS Women's Amateur, Faith Hedges had her first ever Hole-In-One on the Par-3, 4th hole. Congrats Faith!



## KGA Parent/Child Championship

Nicklaus & Scott Mason of Shawnee successfully defended their KGA Parent-Child Championship in dramatic fashion on Tuesday at Sand Creek Station Golf Course in Newton. The Mason team was tied for the lead at 12-under par total with one hole remaining when Scott Mason rolled in a victory clinching birdie on the final hole of the championship to secure the victory. The Olathe father-son team of Jackson & Carter Likes finished one shot back at 12-under par total for the 36-hole four-ball championship. The Wellington duo of Deitrek & Chad Gill took low honors in the Junior Division at 10-under par 134 total.

Thank you to the field of teams for participating and to the staff at Sand Creek Station for hosting the Parent-Child Championship!



## Player Division Champion - Prairie Invitational

Maggie King finished as the 2019 Players Division Champion in the Prairie Invitational, held at The National GC of Kansas City. King

**Custom Opportunities**



# Collaborate with us!

We're always looking for new and innovative ways for our sponsors to connect with our membership. Have a crazy idea? Tell your story with us. Contact Baile Stephenson ([baile@clgolf.org](mailto:baile@clgolf.org)) to get the ball rolling!